

# Pretoria in/im print

## Textual and print cultures and text-as-image in the Capital City

2nd Annual Book History Seminar • Supported by the Capital Cities Institutional Research Theme



UNIVERSITEIT VAN PRETORIA  
UNIVERSITY OF PRETORIA  
YUNIBESITHI YA PRETORIA

8 May | 08:30 - 15:30 | Old College House

### Programme: Pretoria in/im print

8:30 – 9:00 Registration  
Welcome: *Prof James Ogude*

9:00-10:50

#### Session 1: An image of Pretoria

**A cartographical history of Pretoria**

*Elri Liebenberg, University of Pretoria*

**A study in purple: The Jacaranda city in postcards**

*Jeanne van Eeden, University of Pretoria*

**Mandela in Pretoria**

*Karin van Marle, University of Pretoria*

**“See Pretoria through new eyes”**

*Rita Barnard, University of Pennsylvania*

10:50 – 11:10 Tea

11:10-13:00

#### Session 2: Pretoria's Print Culture

**Plaatje takes on Pretoria: The politics of print from the native periphery in early twentieth-century South Africa**

*Janet Remington, University of York*

**Segregating readers: The book policies of the department of education in Pretoria, 1935-1965**

*Caroline Davis, School of Arts, Oxford Brookes University*

**Place of publication: Pretoria; J.L. van Schaik as a publisher from 1914**

*Beth le Roux, University of Pretoria*

**Tracking a Pretoria-based academic journal**

*Mariette Franken, University of Pretoria*

13:00 – 13:45 Lunch

13:45-15:30

#### Session 3: Looking outwards

**Berlin – Pretoria book links during the first half of the twentieth century**

*Lize Kriel, University of Pretoria*

**Linguistic landscapes of Marseille and Pretoria**

*William Kelleher, Wits University*

**London as a centre of publishing in World War II**

*Jane Potter, Oxford Brookes University*

**Closing**

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